



TEXWORLD EVOLUTION

PARIS

le showroom

Monday to Friday - February, 1st - 5th 2021

**YOUR PARISIAN SOURCING SHOWROOM
@ATELIER RICHELIEU - PARIS**

TEXWORLD EVOLUTION PARIS Le Showroom - YOUR NEW PARISIAN SOURCING EVENT



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1st - 5th of February 2021

As a leader of textile and garment trade fair, we have to reinvent ourselves and innovate with a new format in these peculiar times.

This mutation is initiated by our new name **Texworld Evolution Paris**.

In order to provide a platform of international reference suppliers, we propose to some selected companies (300 max) to participate in this unique and one of a kind event in central Paris, in **February 2021**, at the same dates as our traditional tradeshow..

An **exclusive platform** for **international and Parisian sourcing buyers**.

1 week showroom to connect and network with all the majors players in the heart of the Fashion Capital.

TEXWORLD EVOLUTION PARIS Le Showroom - NOT A FAIR - NOT JUST A SHOWROOM: A NEW KIND OF SOURCING



- Exclusive event in a sophisticated venue : The Atelier Richelieu
- 1 week showroom
- Professional premium buyers and designers - Luxury / Haute-couture / Major brands
- Upon reservation only
- Trendy and qualitative sourcing
- Attractive & instagramable event - Press oriented - Exceptional exposure & high visibility.

TEXWORLD EVOLUTION PARIS Le Showroom - HOW DOES IT WORK?



Only 3 steps:

1. Select & Send your samples before 31st of December!

- Fabrics: up to 40 textile samples
- Apparel: up to 15 items

You will receive for free the «Emergence» Trend book by our art directors which will help you to make a selection.

2. Texworld team takes care of everything.

Our art directors will display 2 fabric samples or 1 garment per company to be highlighted in a creative trend forum.

All your other products will be clearly presented in the fashion sourcing library.

3. Buyers & designers product selection.

Your products on display for the eyes & touch of the best international and Parisian buyers and designers.

You will receive the contact of fashion players who have selected your products.

A UNIQUE PRICE PACKAGE: 1800€ excl. VAT/company



TEXWORLD EVOLUTION PARIS Le Showroom - WHY JOINING US?

3 Benefits:

1. Premium targets.

Emerging designers, Haute Coutures houses and major fashion groups:

ADIDAS - AIGLE - ASOS - AUCHAN - BALENCIAGA - BASH - BEAUMANOIR GROUP - BURTON - CALVIN KLEIN - CARREFOUR - CHANEL - CHLOE - Christophe JOSS - DAVY Paris - DECATHLON - DIESEL - DIOR - ETAM - GALERIES LAFAYETTE - GERARD DAREL - GIVENCHY - H&M GROUP - IKKS - INDITEX GROUP - JCREW - JEAN PAUL GAULTIER - JENNIFER - KERING GROUP - LACOSTE - LANVIN - LA REDOUTE - LEVI STRAUSS - Lolita LEMPICKA - LVMH GROUP - MANGO - MARINE SERRE - MONOPRIX - NIKE - OTB GROUP - PRINTEMPS - RALPH LAUREN - REEBOK - SAKINA M'SA - SESSUN - XULY BET - ZADIG & VOLTAIRE...

A unique opportunity to extend your customer base!

2. Exceptional exposure.

Benefit from a unique visibility and communication that will boost your company image.

- Press coverage from Fashion magazines and textile industry newspapers.
- Instagrammable event with a creative scenery imagined by our art directors - 2G2L agency & Esmod Tokyo
- Communication materials included: pictures, videos, digital tools.

3. The first Fashion «touch & feel» sourcing event in Paris in 2021

- A must-visit event for fashion companies and journalists
- The "Emergence" Trend book displayed cost free in Le Showroom
- A specific service-oriented event respecting all sanitary measures.

Be the first company to take the next step into a new kind of sourcing!



Join us for a new kind of sourcing!

February, 1st - 5th 2021

CONTACT

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